**2018年加拿大瑞尔森大学暑期项目日程**

**1. The World of Contemporary Fashion, Art and Design 当代时装艺术设计**

**INSTRUCTOR:** Charmaine Gooden (Fashion) and Gabriele Aroni (Architecture and Design) **讲师：**Charmaine Gooden (时尚部分) 、Gabriele Aroni (建筑及设计部分)

**DATES AND TIME:** July 16, 2018 to August 10, 2018, 14:00 to 16:00

**开课时间：**7月16日-8月10日 14:00-16:00

***COURSE DESCRIPTION课程描述:***

This course examines the revolutionary importance of image-creation in contemporary art, fashion and design. It combines an introduction to modern art, architecture and design with an examination of the sources of inspiration used by stylists, designers and image makers in a variety of image-driven media. Topics covered will range from the ways artists and designers respond to specific events or circumstances that surround them to advertising, magazine covers, celebrity icons, photography and fashion shows.

本课程探讨在当代艺术、时尚和设计中的形象的创作及其变革意义。课程内容包括当代艺术、建筑与设计概述，在图像传媒趋势下搭配师、设计师和形象创作师灵感来源解读，并涵盖了艺术家与设计师对广告、杂志封面、名人符号、摄影到时装展等特殊场合的应对。

**Schedule课程安排：**

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| **Date****日期** | **Topic****主题** | **Activity****课堂活动** |
|  | **Week 1** |  |
| July 16 | Introduction入学教育 |  |
| July 17 | The Role of Image: Icons, History and Inspiration图像的角色：图标、历史和灵感  |  |
| July 18 | Magazines: Covers; Featured Image; The World’s Greatest Image Makers 杂志：封面；图像特色；世界上最伟大的形象创作人 | Magazine cover analysis杂志封面分析 |
| July 19 | Advertising: Fashion Advertising; The Celebrity Factor广告：时尚广告；名人元素 | Advertising analysis; fashion analysis of favourite celebrity广告分析；分析受欢迎的时尚名人 |
| July 20 | Street Style: The Digital Stages on Social Media街头风格：社交媒体的数字化阶段 | Social media as catwalks for fashion shows社交媒体作为时尚表演的舞台 |
|  | **Week 2** |  |
| July 23 | Image Makers: Fashion Models; Photographers; Illustrators图像制作人：时尚模特、摄影师、插画家 | What does it take to be a model or fashion photographer成为一名模特或者时尚摄影师需要什么  |
| July 24 | Fashion Shows: An Introduction时尚秀概述  | Types of shows; consumer shows; inspiration boards秀场的类型；消费者秀场；灵感板 |
| July 25 | The Message: Promotion Publicity; Social Media; Advertising信息：宣传;社交媒体;广告 | How to get a fashion show noticed如何使一场时尚秀被引起注意 |
| July 26 | The Catwalk: Categories of Models; Pros vs. Amateurs; Choreography; Hair; MusicT台：模特的类别;职业模特vs业余模特;编舞;发型;音乐 | Case study: famous fashion models案例学习：著名的时尚模特 |
| July 27 | The Show: Rehearsals; Backstage; Front Stage秀场：排练;后台;前台 | What’s involved in planning a show策划一次秀场包括什么内容 |
|  | **Week 3** |  |
| July 30 | Modern and Contemporary Art: An Introduction当代艺术介绍 |  |
| July 31 | Architecture at the Turn of the Century: The Establishment of the Modern Metropolis世纪之交的建筑：现代都市的建立 |  |
| August 1 | Modernism and Post-Modernism in Architecture建筑中现代主义和后现代主义 | Design Exchange and Downtown Toronto architectural tour艺术设计的交流和多伦多的建筑之旅 |
| August 2 | A Changing World: Traditional and Modern Design一个正在改变的世界：传统与当代的设计 | Art Gallery of Ontario visit参观安大略艺术画廊 |
| August 3 | Design in/and the Media媒体设计 | Toronto Design District visit参观多伦多设计区 |
|  | **Week 4** |  |
| **August 6** | **Public Holiday in Canada****加拿大的公共节假日** |  |
| August 7 | Interactive Art & Design互动的艺术与设计 | Guest Lecture - Alexander Chow嘉宾讲座 - Alexander Chow |
| August 8 | The New Frontier: Digital Art, Video Games and Virtual Reality新领域：数字艺术,视频游戏和虚拟现实 | Ryerson Image Centre visit参观瑞尔森影像中心 |
| August 9 | Fashion, Design and Wearable Technologies时尚,设计和穿戴式技术 |  |
| August 10 | Course Review and Conclusions课程回顾和总结 | Royal Ontario Museum visit考察安大略皇家博物馆 |

**2. English as Second Language/English as Assential Language Section 学术英语**

**INSTRUCTOR:** Michael Landry

**讲师：**Michael Landry

**DATES AND TIME:** July 16–Aug 10, 10 - 12

**开课时间：**7月16日-8月10日 10:00-12:00

***COURSE DESCRIPTION课程描述***

This intensive course helps students develop their English speaking and comprehension skills while focusing on grammatical accuracy and vocabulary development with regards to the arts, design and fashion. Instruction will focus on strategies for development in these areas as well as focused practice through independent projects, assignments, and class participation. The materials provided will require students to question, analyze, and critique texts that are challenging in both language and content. More generally, the course will emphasize the acquisition of university-level academic vocabulary, critical thinking and analytical skills by using the content-based approach of our program delivery as a foundation for learning.

本强化课程旨在帮助学生提高英语口语和理解能力，掌握语法，并了解艺术，时尚和设计相关词汇，通过独立作业、小组作业和课堂参与等形式帮助学生掌握学习方法。课程材料锻炼学生的提问、分析和评论能力。本课程重点是大学学术英语词汇掌握和批判性思维及分析能力培养。

**Schedule课程安排：**

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| **Date****日期** | **Topic****主题** | **Activity****课堂活动** |
|  | **Week 1** |
| July 16 | **Functional English:** Icebreakers实用英语：破冰**Academic English:** Course Introduction学术英语：课程介绍 | Campus tour and onboarding参观校园及报道 |
| July 17 | **Functional English:** Pronunciation (sounds) 实用英语：语音（语音构成）**Academic English:** Introduction to source evaluation and how to avoid plagiarism; Library trip and RULA; thesis statement construction anddiscussion of research topics学术英语：介绍信息搜集及如何避免抄袭; 参观图书馆和RULA学生中心; 解释论文陈述并讨论研究课题 | Visit to Library; discussion of research topics参观图书馆; 讨论研究课题 |
| July 18 | **Functional English:** Pronunciation (Word/Sentence Stress)实用英语：语音（单词/句子的重音）**Academic English:** Review of Sentence Structure Introduction of active reading strategies Vocabulary development through form and context-based clues学术英语：回顾句子结构，介绍积极阅读策略，通过词语的构成或上下文扩大词汇量 | Skimming and Scanning for gist and details 略读和扫读Inside-out approach to vocabulary acquisition由内而外的方法习得词汇 |
| July 19 | **Functional English:** Pronunciation (Connected Speech)实用英语：发音（连读）**Academic English:** Review of reporting language and indirect speech; APA citation methodology for direct quotations学术英语：评论报告用语和间接评论；APA直接引用法 | Review of citation; Introduction to annotated bibliography format引用文献;注释参考书目格式简介 |
| July 20 | **Functional English:** Pronunciation (Tone and Intonation)实用英语：发音（音调）**Academic English:** Introduction to essay writing / review of subordinating clauses/conjunctions (thesis writing) / creating an outline学术英语：撰写论文介绍/评论从属条款/连词（论文写作）/设计论文大纲 | Examination of introductory paragraphs论文开篇段小测Presentation skills (presenting an outline)提案技巧（展示提纲） |
|  | **Week 2** |
| July 23 | **Functional English:** Expressing opinions / Agreeing and Disagreeing实用英语：表达观点/同意和不同意**Academic English:** Introduction to essay structure学术英语：介绍文章结构 | Body paragraphs正文写作 |
| July 24 | **Functional English:** Workplace English l实用英语：职场英语1**Academic English:** Paraphrasing and introducing source material; incorporating direct quotes and paraphrases; contextual analysis of sources in essay writing学术英语：转述和介绍资源材料；直接引用和转述；写作素材情境分析Writing conclusions总结段写作 | Identify sources in essays and APA in-text citation methodology in paragraphs在文章中找出资料来源，并在段落中找出APA在文本引文方法 |
| July 25 | **Functional English:** Workplace English II 实用英语：职场英语2**Academic English:** Identifying rhetorical styles and note-taking on academic journal articles学术英语：修辞手法、学术期刊笔记法 | Consolidate argumentative essay- writing techniques and structure; examine academic journal reading strategies.巩固论证性的散文写作技巧和结构; 检查学术期刊阅读策略。 |
| July 26 | **Functional English:** Common idioms related to art, design and fashion I实用英语：艺术设计和时装类常用语1**Academic English:** Impersonal writing strategies and academic language use学术英语：客观性写作策略、学术英语运用 | Distinguish academic writing style from feature writing区分学术写作及其他写作风格 |
| July 27 | **Functional English:** Common idioms related to art design and fashion ll实用英语：艺术设计和时装类常用语2**Academic English:** Proofreading and peer review学术英语：润色及互相审校 | Proofread “faulty” texts 修改文章Discussion Skills: discussing/reviewing a work of art讨论技巧：讨论、评价艺术作品 |
|  | **Week 3** |
| July 30 | **Functional English:** Questions (form and pronunciation)实用英语：问题（形式及发音）**Academic English:** Creating and using surveys学术英语：创建、运用调查 | Report structure focusing on methodology, passives review报告结构（方法论、被动评论） |
| July 31 | **Functional English:** Describing numbers / figures used in the industry实用英语：在设计领域描述数据**Academic English:** Interpreting and using graphs, charts and diagrams (visual aids) in a report学术英语：在报告中运用图表表述信息 | Introduction to Google forms, review of question types Presentation skills: describingVisuals介绍Google forms工具、复习问题类型提案技巧：描述可视化信息 |
| August 1 | **Functional English:** hedging language (being critical and evaluating)实用英语：对冲语言（批判性和评估性）**Academic English:** Review of arts report structure with specific focus on findings, discussions and conclusion学术英语：复习艺术类报告结构，重点为：调查结果、讨论情况和结论 | Making inferences within the arts report genre.艺术方面的推断报告类型 |
| August 2 | **Academic English:** Review business report discussion and conclusions学术英语：复习艺术类报告结构，讨论情况和结论 | Review of conditionals and linking and transition words (problem- solution)复习条件式、衔接词（解决问题类） |
| August 3 | **Functional English:** making recommendations based on data analysis实用英语：根据数据分析提出建议**Academic English:** recommendations section of the report学术英语：报告中的建议部分 | Analyze articles on fashion shows, arts exhibitions, or topical issues related to the field分析有关时装秀、艺术展览或与相关的热门话题的文章 |
|  | **Week 4** |
| **August 6** | **Public Holiday in Canada****加拿大的公共节假日** |  |
| August 7 | **Functional English:** language of compare and contrast实用英语：语言的比较和对比**Academic English:** Review of essay and report planning and strategizing within context of curriculum themes学术英语：论文以及报策划书的讲解回顾以及根据指定主题的策划分析 | Strategies for making interpretive connections between topics (cause-effect)针对不同话题建立联系（因果论） |
| August 8 | **Functional English:** Jargon related to the industry实用英语：行业术语**Academic English:** Working with topics (critical thinking/critique writing) to make connections学术英语：不同话题之间的联系（批判性思维，批判性写作） | Creating a counter-argument如何提出驳论 |
| August 9 | **Functional English:** Decision-making and active listening skills实用英语：决策的制定以及聆听技巧**Academic English:** Organizing a concise opinion piece (review)学术英语：组织简短的观点意见 | Debating an issue related to art and design围绕艺术和设计话题辩论 |
| August 10 | Course Review课程回顾 | Celebration结业典礼 |